

**Claims:**

1. A method reducing piracy copying of recorded media residing in storage means connected to a computer, by enhancing the sound quality of said media when played in specific end-user equipment, comprising the steps of:

5 providing an end-user equipment with a specific identifier code utilized to provide said end-user equipment with recorded media;

generating filter parameters in a sound processing engine corresponding to said specific identifier code and its related end-user equipment, said filter parameters enhancing the sound quality of the recorded media for the end-user equipment having said 10 specific identifier code;

storing said filter parameters for every end-user equipment specific identifier code in said storage means;

providing a site for purchase of recorded media, said purchase being initialized through at least the request of said end-user equipment identifier code;

15 filtering said purchased media through the stored filter parameters corresponding to the specific identifier code;

said filtering thus enhancing the sound quality of the purchased media to be played on the end-user equipment corresponding to said specific identifier code; and

delivering said filtered media.

20 2. A method according to claim 1, wherein said computer is a server in a network for data or telecommunication or a combination of both said networks.

3. A method according to claim 1, wherein the recorded media is music or film.

4. A method according to claim 1, wherein the manufacturer of said end-user equipment provides the equipment with said identifier.

25 5. A method according to claim 1, wherein said site is a network site provided by a music or film distributing company or retailer.

6. A method according to claim 1, wherein the filter parameters are generated by a Dirac Live™ or Pro™ system or the like sound processing engine.

7. A method according to claim 1, wherein the specific identifier code is a Media 30 Access Control address (MAC-address).

8. A system reducing piracy copying of recorded media residing in storage means connected to a computer, by enhancing the sound quality of said media when played in specific end-user equipment, comprising:

end-user equipment with a specific identifier code utilized to provide said end- 35 user equipment with recorded media;

a sound processing engine generating filter parameters corresponding to said specific identifier code and its related end-user equipment, said filter parameters enhancing

the sound quality of the recorded media for the end-user equipment having said specific identifier code;

storage means for storage of said filter parameters for every end-user equipment specific identifier code;

5 a site for purchase of recorded media, said purchase being initialized through at least the request of said end-user equipment identifier code;

a filter, filtering said purchased media through the stored filter parameters corresponding to the specific identifier code, said filtering thus enhancing the sound quality of the purchased media to be played on the end-user equipment corresponding to said unique

10 identifier code; and

delivering said filtered media.

9. A system according to claim 8, wherein said computer is a server in a network for data or telecommunication or a combination of both said networks.

10. A system according to claim 8, wherein the recorded media is music, speech or film.

11. A system according to claim 8, wherein the manufacturer of said end-user equipment provides the equipment with said specific identifier.

12. A system according to claim 8, wherein said site is a network site provided by a music or film distributing company or retailer.

20 13. A system according to claim 8, wherein the filter parameters are generated by a Dirac Live™ or Pro™ or the like sound processing engine.

14. A system according to claim 8, wherein the unique identifier code is a Media Access Control address (MAC-address).

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